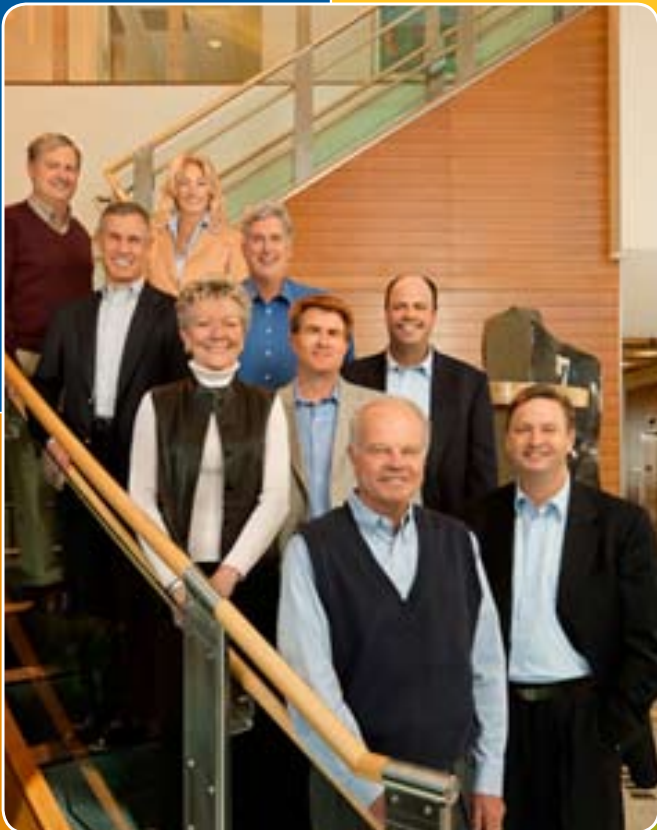


“They said: ‘Don’t’ worry. We’re gonna take care of you.” — Harley Bowers

2009 Board of Directors

Pinnacol Assurance’s board members closely reflect the demographics of our customers. Many are small-business owners; several have worked for the regional offices of large, national employers; and one represents Pinnacol’s many rural customers in the farm and ranch industry. Board members are appointed by the governor and approved by the Colorado Senate. With its collective business acumen and insights into Colorado’s workers’ compensation system, our board of directors helps guide Pinnacol toward long-term financial health and stability.



From Top Left, Down:

David Green

Platte River Power Authority Inc.

David Stevens

Irongate Financial Services Inc.
(Board Vice Chair)

Bonnie Dean

Bonnie Dean Associates

Gary Johnson

Strategic Insurance Consultants Inc.
(Board Chair)

From Top Right, Down:

Debra Lovejoy

Employers Resource of Colorado

Mark Eagleton

Eagleton Ventures LLC

Ryan Hettich

Sundance Capital Inc.

Robert J. Jolly

Barbara Jolly & Sons Ranch LLC

Paul Suss

Suss Pontiac GMC Inc.

Not Pictured:

Paul Pettinger

2009 Executive Team

With a vision of Pinnacol Assurance as the “best workers’ compensation insurance company in the nation,” our executive team has set high expectations for themselves and others. They are the driving force behind Pinnacol’s innovation and thirst for continual improvement. One approach has been to stamp out inefficiencies and push decision-making to the front lines, allowing Pinnacol staff to better serve policyholders and injured workers. For the past five years, the executive team has led Pinnacol in delivering first-rate service, stable and affordable rates, and — due to our financial health — dividend payments to policyholders.



From Left, Seated:

Dan O’Neil

Vice President, Claims and General Counsel

Jeff Tetrick

Vice President and Chief Financial Officer

Rob Norris

Vice President, Strategic Development and Chief Information Officer

Carole Sumption

Vice President, Human Resources and Corporate Services

From Left, Standing:

Marcia Benshoof

Vice President and Chief Business Officer, left Pinnacol in May 2009

Ken Ross

President and Chief Executive Officer

Don Collins

Vice President, Underwriting and Chief Marketing Officer